

A VIEW FROM THE MASTHEAD

A Newsletter of Trends, Opinions, and Information from Bruce Mast & Associates, Inc.

2010

📌 BMA4U

The new shortened way to communicate may work for twittering and texting, but there are no shortcuts to developing a good organizational design. It still takes asking the right questions, honestly assessing the situation, and designing the right strategic business model to further the vision of your company.

When BMA was awarded a contract from the United States Postal Service to develop and deliver pilot programs for *Building Practical Business Skills for Lean/Six Sigma Black Belts*, we had the chance to capitalize on John Ford's experience in this area and turn it into an expansion of the services and capabilities that BMA can offer our other clients. John had delivered similar programs, but we were now able to put it in the BMA organizational design and leadership framework and maximize its benefits.

What resulted is a key program that prepares the Lean/Six Sigma professionals to build a cohesive team environment with different groups quickly and consistently, while integrating the use of effective leadership and interpersonal skills, such as decision making, problem solving, teambuilding, meeting management and process improvement. Through BMA's process, participants also develop a fundamental and applicable understanding of basic project management processes, including planning, organizing, implementing, controlling and closing within the context of Lean/Six Sigma initiatives.

With the addition of John Slack as a Senior Associate, BMA has the expanded capability to bring Project Management training to our client organizations at the highest level.

📌 Welcome John Slack to BMA

John joined BMA this year as a Senior



Associate with over 25 years of experience in creating and facilitating customized programs in the areas of project management and business analysis. He has been a speaker for many local, national, and international organizations, such as the Project Management Institute (PMI) and the International Institute of Business Analysis (IIBA) and is an instructor in project management at Boston University. John holds a Masters Degree in Business Administration from Northeastern University and a certification from PMI as a Project Management Professional (PMP).

Well-qualified and extremely skilled in preparing people for their certification, John will have the chance to work with companies to develop their internal programs and lend his expertise to the development of their people who are already in a project manager roles but need certification.

If you would like to learn more about BMA's project management training, please contact John Ford at either : 603.772.4488, or via Email: jford@BMAleadership.com.

🚩 Only the Best!

For the past 10 years, BMA has been a working partner with Business NH Magazine on enhancing, evolving and managing the process for the onsite visits in the Best Companies To Work For In NH competition. We attribute a great deal of the success to the talented leaders who lend their time and expertise to the Assessment Teams. This year we thank the following 'Best'...

Steve Arnault - VP Quality, Compliance and Integrated Care at The Center for Life Management

Judith Bezler - Owner of Direct Point Advisors

Tom Blonski - President and CEO of NH Catholic Charities

Lisa McDonald Byrne - AVP Finance for Eastern Propane & Oil, Inc.

Chris Callahan – VP Human Resources, Exeter Health Resources

Leslie Campbell - VP of Support Services at Pitco/MagiKitch'n /Anets

Michael Casper - Founder/President/CEO of UltraSource, Inc.

Heidi Copeland - Vice President of Millyard Communications, Inc.

Barbara Couch - VP, Corporate Social Responsibility at Hypertherm, Inc.

Joe DeCocco - Director of Human Resources for Stryker Biotech

Jeff DeGrechie - President and GM of Adhesive Technologies, Inc.

Dr. Lisa Ehrlich - Chief Operating Officer, Measured Progress

Gayle Henderson - Director of HR and Accounting at PixelMEDIA

Richard Hewett - VP of Sales and Engineering Manager, Northern Fiber Glass

Ken Koornneef – Principal, Nobis Engineering, Inc.

Dr. Todd J. Leach – President, Granite State College

Michael Reilly – Director of Risk Management and HR, Merchants Auto Group

John Tanner - President and Founder of V2 Strategic Advisors

Clyde Terry – CEO, Granite State Independent Living

Pat Vallaincourt - Director of Operations at Northeast Delta Dental

Breakfast With The Best, to honor the 2010 Best Company Winners, is Thursday, February 17, 2011. Sponsored by NH Businesses for Social Responsibility, over 400 people attend.

🚩 BMA Leadership Development

LOTL, SUTL, LITM may seem like just a lot of letters thrown together, but for the graduates of Leadership On The Line®, Stepping Up To Leadership® and Leadership In The Middle® and their organizations, they are often filled with life-changing significance. BMA has developed proprietary leadership development processes unique in the market place.

LOTL is designed for frontline supervisors, the people who are responsible for the day-to-day running of the organization.

SUTL is for individuals who are just entering a leadership role.

LITM is for the classic middle manager and senior managers.

BMA's leadership development is not simply training. It is way for participants to understand their individual role within the greater context of the organization – how what they do matters and why it matters to the overall success of the company.

All of the leadership programs can be delivered internally for your organization, or individuals can attend one of BMA's Leadership Development Consortiums. We are starting new cycles of Leadership On The Line and Leadership In The Middle in January; please contact Leslie Mast, 772.4488, for information.

🚩 BMA

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“Helping companies develop into Best Companies”.